



AISAP
ANNUAL INSTITUTE
LA JOLLA, CA 2023
JUNE 25-28

Sponsorship Opportunities

We Invite You to Enhance Your Brand

There are a number of opportunities to bring your service or product to the forefront during our premiere event—the AISAP Annual Institute. It's a time when Admission and Enrollment Professionals come together to learn and network. But it's also an opportune time for you to make connections and share important information about your company's programs, products, and services.



Gain visibility for your company or organization through a host of visibility and high-touch moments. You'll receive an attendee list, complimentary registration, prominent logo displays, and exhibition space throughout the event. And sponsorship doesn't end when the Institute does—each sponsor also receives a one-year complimentary [Corporate Partnership membership](#).

Annual Institute Exhibitor Pricing

If you'd simply like a table where you can exhibit at the event, we have opportunities for you to meet with current and potential school clients from our global network.

\$1,250

- 8' x 30" draped tabletop (with 2 chairs with 2' between each table) during registration and the opening session
- Listing in the program, relevant webpages, event website, and exhibitor slide at luncheons
- Logo featured at the AISAP Board Meeting
- Exhibition table for all educational sessions on Monday and Tuesday
- Participation in the Exhibitor Passport Game

If you're interested in additional opportunities such as receptions, parties, or other activities, please contact Janice Crampton at janice@aisap.org.

aisap.org

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INDEPENDENT
SCHOOL ADMISSION
PROFESSIONALS
Educate. Elevate. Empower.

Annual Institute Sponsorship Pricing

BENEFITS & BUNDLES	EMERALD \$15,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,000
Attendee list for online and in-person attendees issued following GDPR regulations.	X	X	X	X	X
Logo in digital and print program	X	X	X	X	X
Logo and listing in all marketing, AI confirmation, and relevant webpages	X	X	X	X	X
Video loop advertisement on a jumbotron outside of the opening and closing session ballroom	X				
Complimentary Corporate Partnership Membership Value \$795	X	X	X	X	X
Complimentary registration(s)	4	3	2	2	0
Complimentary exhibitor space Value \$1250	X	X	X	X	
Sponsor spotlight pop-up on AISAP homepage and social media	3 weeks	3 weeks	2 weeks	1-week	
Sponsor one featured Standard & Skills track	X Priority selection	X Second priority selection	X		
Sponsor recognition at receptions	X	X	X	X	X
Onstage signage	X	X	X	X	X
Standalone podium signage, time at the podium to introduce yourself, and your product at one of the following events: <ul style="list-style-type: none"> • Founders Dinner with the AISAP Board), Cohort Leaders, and other and Admission and Enrollment professionals' leaders • Opening cornerstone speaker session with Charles Vogl • Tuesday evening cocktail reception at Scripps Birch Aquarium • Sponsor Monday or Tuesday session Cornerstone speaker with AISAP staff acknowledgment from the podium 	X	X Priority selection			

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