



AISAP
ANNUAL INSTITUTE
SALT LAKE CITY, UT
JUNE 23-26, 2024

Sponsorship Opportunities

Join Us in Salt Lake City

How often have you sat at a table where interaction with attendees is minimal? We do not see you as a booth dweller! Join us, and the relationships you develop will lead you to transformational rather than transactional relationships.



Sponsor a session or an entire track.

Collect specific leads from the attendance roster of your sponsored sessions. It's a great way to match your solutions to the event's educational content.



Sponsor an aspect of the Annual Institute—from receptions to giveaway bags and small group gatherings.

Each time an attendee seeks to learn more about this element of the Annual Institute, your organization's logo and link will be front and center.



Sponsor early and be part of the momentum towards attendance.

The AISAP email campaign to encourage registration will feature your participation in the event with communication reaching nearly 10,000 admission and enrollment professionals. We'll also feature you on social media posts leading up to the event and make your presence known onsite on the mobile event app.



Be visible everywhere

Not just a placeholder or sign at a podium, we will prominently display your logo on the mobile event app, website, giveaways, and announcements.

If you're interested in additional opportunities such as receptions, parties, or other activities, please contact Janice Crampton at janice@aisap.org.

aisap.org

AISAP
ASSOCIATION OF
INDEPENDENT
SCHOOL ADMISSION
PROFESSIONALS
Educate. Elevate. Empower.

Annual Institute Sponsorship Pricing

	PLATINUM \$10,495	GOLD \$7,995	SILVER \$5,495	BRONZE \$3,995	FRIENDS \$1,995
<u>Marketplace Package</u>	Unlimited Package	Premium Package	Standard Package	Basic Package	Basic Package
Logo prominently featured pre-institute marketing/communications	X	X	X	X	X
Prominent recognition at opening session	X				
Dedicated banner ad on mobile app	X	X			
Ad on mobile app	X	X	X	X	X
Complimentary Registrations (In addition to the number of free registrations you receive, each additional attendee pays a reduced rate of \$1095/person.)	3	2	1	0	0
8'x10' Exhibit Space with table and chair on Sunday	X	X	X	X	X
Opportunity to present a workshop	X				
Social media posts	X (2)	X (1)			
Mobile app notifications to all Institute attendees	X (2)	X (2)	X (1)		
Opportunity to present one "sales and featured solution" webinar following the Institute	X	X			
Opportunity to provide content for an AISAP blog post and newsletter article	X	X			
Recognition from the podium during group events	X	X	X	X	
	Choose one: <input type="radio"/> Sunday Opening General Session and Cohort Activity <input type="radio"/> Wednesday Closing General Session and Breakfast <input type="radio"/> Host and support our Sunday Opening Reception <input type="radio"/> Host and support our Tuesday evening Salt Lake City Event	Choose one: <input type="radio"/> Monday and Tuesday Lunch <input type="radio"/> Logo on Attendee Badge Lanyards <input type="radio"/> Logo on Attendee Bags	Choose one: <input type="radio"/> Morning Refreshments on Monday and Tuesday <input type="radio"/> Afternoon Refreshments on Monday and Tuesday <input type="radio"/> Device Chargers <input type="radio"/> Photo Booth/Step and Repeat Wall <input type="radio"/> Side panel advertising for Bus <input type="radio"/> Transportation to and from the school Monday and Tuesday	Choose one: <input type="radio"/> Session Topics/Tracks (Six opportunities) <input type="radio"/> Lattes and Learning Labs (Monday and Tuesday morning)	
Materials in attendee arrival bags	X	X	X	X	X
Name badge ribbon for all company reps	X	X	X	X	X
Advance attendees' contact list (except for those who opt out)	X	X	X	X	

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