



AISAP
ANNUAL INSTITUTE
BETHESDA, MD
JUNE 22-25, 2025

Sponsorship Opportunities

Join us at the 2025 AISAP Annual Institute as we celebrate the 20th anniversary of AISAP. This year's event is about more than surviving challenges—it's centered on helping attendees empower themselves to be their best in their professional journeys.



Join us

We're back where it all started in 2005, the Washington Metro area. How often have you sat at a table where interaction with attendees is minimal? We do not see you as a booth dweller! Join the 2025 AISAP Annual Institute and the relationships you develop will lead you to transformational rather than transactional relationships.



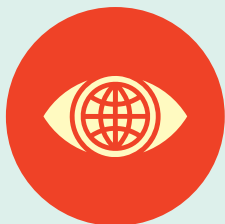
Sponsor an aspect of the Annual Institute—from receptions to giveaway bags and small group gatherings.

Each time an attendee seeks to learn more about this element of the Annual Institute, your organization's logo and link will be front and center.



Sponsor early and be part of the momentum towards attendance.

The AISAP email campaign to encourage registration will feature your participation in the event with communication reaching nearly 10,000 admission and enrollment professionals. We'll also feature you on social media posts leading up to the event and make your presence known onsite on the mobile event app.



Be visible everywhere

Not just a placeholder or sign at a podium, we will prominently display your logo on the mobile event app, website, giveaways, and announcements.

If you're interested in additional opportunities such as receptions, parties, or other activities, please contact partnerships@aisap.org.

aisap.org

AISAP
ASSOCIATION OF
INDEPENDENT
SCHOOL ADMISSION
PROFESSIONALS
Educate. Elevate. Empower.

Pricing and Benefits

FOUNDERS CIRCLE LEVEL

\$14,995

- Logo displayed as presenting sponsor in marketing/communications
- Ad on Annual Institute mobile app
- Exhibit space
- Recognition from the podium and on from the podium slides at the event
- 3 dedicated push notifications and logo included on all pre-event materials, name badge ribbon for representatives
- Advance attendee contact list (opt-in)
- Includes exhibitor table and 2 passes, sales webinar post-institute, content for blog/newsletter, stage time at the opening kick-off, and prominent recognition throughout the event
- Option to host a VIP dinner/activity before the event

ADVOCATE LEVEL

\$9,995

- Logo in marketing/communications
- Ad on Annual Institute event mobile app
- Exhibit space
- Recognition from the podium and on slides at the event
- One dedicated push notification and logo included on all pre-event materials, a name badge ribbon for representatives
- Advance attendee contact list (opt-in)
- Includes exhibitor table and 2 passes, sales webinar post-Institute, content for blog/newsletter, select sponsorship feature (e.g., lunch, breakfast, or lanyards with 2 min of stage time)

DECISION MAKER LEVEL

\$7,995

- Logo in marketing/communications
- Ad on Annual Institute event mobile app
- Exhibit space
- Recognition from the podium and on slides at the event
- One dedicated push notification and logo included on all pre-event materials, and a name badge ribbon for representatives
- Advance attendee contact list (opt-in)
- Includes exhibitor table and 1 pass, select sponsorship feature (e.g., refreshments, photo booth)

INTERVIEW LEVEL

\$4,995

- Logo in marketing/communications
- Ad on Annual Institute event mobile app
- Exhibit space
- Recognition from the podium and on slides at the event
- One dedicated push notification and logo included on all pre-event materials, name badge ribbon for representatives
- Advance attendee contact list (opt-in)
- Includes exhibitor table and 1 pass

INQUIRY LEVEL "EXHIBITOR"

\$3,995

- Logo in marketing/communications
- Exhibit space
- Name badge ribbon for representatives
- Advance attendee contact list (opt-in)
- Includes 1 exhibitor table and 1 full pass to the event

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