



Partner with AISAP throughout the year to showcase your commitment to advancing admission and enrollment professionals. Sponsoring AISAP programs and events offers a cost-effective, high-visibility way to strengthen your brand and be recognized as a trusted partner in the success of independent schools.

Why Sponsor AISAP?

Partnering with AISAP provides a unique opportunity to:

-  Gain exposure to a targeted audience of decision-makers in independent school admissions and enrollment management.
 -  Showcase your brand and services to a global community committed to professional growth and institutional success.
 -  professionals, shaping the future of independent, private, and faith-based education.
 -  Align your organization with AISAP's mission of excellence and innovation in education.
- Build long-term relationships with schools and

Strategic Corporate Sponsor

When you invest \$30,000 or more in AISAP programs or activities within a fiscal year, you'll gain year-round visibility and engagement opportunities through our Strategic Corporate Sponsorship program.

- Inquiry Level "Exhibitor" Sponsorship at the Annual Institute
- Logo on AISAP newsletters listed as a corporate partner
- 1 Joint (co-hosted) webinar to AISAP's membership
- Recognition on social media and through one of AISAP's e-newsletters from Executive Director Janice Crampton
- Logo placement on the AISAP website with a dedicated partner page
- 1 dedicated e-blast to AISAP members
- Social media recognition
- 1 dedicated interview on AISAP's "We Admit" Podcast

Annual Institute Sponsorship Opportunities



June 23-26, 2026

Hyatt Regency Tamaya Resort & Spa, Santa Ana Pueblo, NM

Join AISAP and your admission, enrollment, financial aid, and marketing colleagues from around the world for four unforgettable days of learning, connecting, and celebrating our profession — and one another — in breathtaking New Mexico.



This year, we're reaching new heights as we celebrate 20 years of the AISAP Annual Institute — the only professional gathering built by and for enrollment professionals with the sole focus on educating, elevating, empowering, and engaging you in your professional practice.



Why Sponsor?



Build meaningful connections: Network with 400 engaged higher education professionals in an intimate, interactive setting.



Gain visibility within AISAP's network: Showcase your brand to attendees while also reaching the broader community of over 4,000 admissions and enrollment professionals.



Engage a variety of decision-makers: Connect with leaders across marketing, communications, financial aid, advancement, and administrative roles.



Connect with a wide range of school professionals, including Admission & Enrollment, Marketing & Communications, Financial Aid, Advancement, Heads of School, Principals, Business Office staff, and other administrative team members.

Sponsorship Levels

All Sponsors receive:

- One exhibit tabletop space
- One complete pass/name badge to the event (reduced rate for subsequent registrants)
- Advance attendees contact list (opt-in). (One month before the event)
- Logo in event marketing/communications and event site
- Ad on the Annual Institute event mobile app
- One dedicated push notification
- Sponsor recognition displayed on event slides and mentioned from the podium.

FOUNDERS CIRCLE LEVEL

\$14,995

- Additional pass (two total)
- 3 dedicated push notifications
- Sales webinar post-institute and content submission for blog/newsletter
- Stage time at the opening kick-off and prominent recognition throughout the event or option to recognition as a reception sponsor

ADVOCATE LEVEL

\$9,995

- Additional pass (two total)
- Delegate Bag insert
- 2 dedicated push notifications
- Introduce Keynote with a 2-minute self-introduction, Introduce Professional Practice Gathering speaker with self-introduction, or recognition as co-hort activity sponsor.

DECISION MAKER LEVEL

\$7,995

- Reduced rate for subsequent registrations
- Delegate Bag insert
- Select Sponsorship Feature: Lunch Sponsor (2) (Announce break from podium), Lanyards with 2-minute stage time.

INTERVIEW LEVEL

\$4,995

- Reduced rate for subsequent registrations
- Delegate Bag Insert
- Break Sponsor: Announce the break from the podium

INQUIRY LEVEL "EXHIBITOR"

\$3,995

- Includes all "All Sponsors Receive" benefits

All sponsors have the option to purchase additional passes at the discounted rate of \$1295/pass

LEAP School Practitioner Program Sponsor - \$20,000

LEAP (Leadership for Enrollment and Admission Professionals) is a yearlong, cohort-based program designed to help admission and enrollment professionals strengthen their leadership skills and expand their organizational impact.

Developed in collaboration with university and PK–12 education experts—and delivered in partnership with AISAP’s Board and leadership team. LEAP aligns fully with AISAP’s Leadership & Development Framework.

This program focuses on:



Tackling enduring and emergent challenges within the independent school community.



Practically grounded learning sessions that foster individual and team growth.



A combination of in-person and virtual sessions designed to build strong working relationships and immediate benefits for school communities.

Sponsorship of this program positions your organization as a leader in advancing professional development and leadership in the education sector.

Contact us to learn more and shape your unique sponsorship benefits.





Regional Leadership Meetings

Date: TBD

Price: \$3,500 (3 sponsorships available per meeting)

AISAP's in-person Regional Leadership Meetings bring together admission and enrollment professionals from across independent schools to explore the most pressing challenges facing the field today. These regional gatherings provide a valuable forum to share insights, exchange ideas, and build meaningful connections with peers in a collaborative setting.

2026 Virtual Financial Aid Summit

October 14–15, 2026

Price: \$3,500 (3 sponsorships available)

Join us at this multi-day summit dedicated to effective practices and strategies for managing financial aid as a strategic enrollment tool in PK–12 independent, private, and faith-based schools.

Sponsorship Benefits:

- Recognition in summit materials and communications
- Direct engagement with attendees
- Alignment with AISAP's commitment to advancing strategic thought leadership in financial aid

2026 Virtual Data to Drive Strategy Virtual Summit

May 6-7, 2026

Price: \$3,500 (3 sponsorships available)

Data drives the success of admission and enrollment professionals—and your organization can be part of that journey. By sponsoring this summit, you'll connect with leaders eager to leverage data to improve recruitment, retention, and enrollment outcomes.

Sponsorship Benefits:

- Direct engagement with decision-makers at independent schools
- Recognition across summit materials and communications
- Alignment with AISAP's commitment to advancing strategic enrollment practices

2026 Virtual Enrollment Marketing Summit - March 3 & 4

Price: \$3,500 (3 sponsorships available)

The 2026 Virtual Enrollment Marketing Summit is an exclusive opportunity to connect with professionals seeking to enhance student recruitment and engagement strategies.

Sponsorship Benefits:

- Brand visibility across all summit materials and communications
- Direct engagement with a targeted, enrollment-focused audience
- Association with AISAP's commitment to excellence in admission and enrollment practices



Sponsor and Co-Brand Our Research Reports

Build brand awareness by sponsoring and co-branding one of our highly regarded research reports, such as the Salary Benchmarking or Admission Recruitment Benchmarking report. This is a unique opportunity to align your brand with valuable industry insights while demonstrating your commitment to the success of enrollment professionals and independent schools.

Contact us for more details.



AISAP's "We Admit" Podcast

\$1,500 per podcast (2 per month)

- Logo placement on communications surrounding one episode
- Recognition and acknowledgment on the podcast — the host to read 20-second script provided by the sponsor
- Ability to provide a Podcast guest (approval at the discretion of AISAP)



Webinars

Position your organization as a thought leader through our widely attended webinars. For more information on our webinars, visit our website [here](#).

Contact us for more details.

Sponsorship:

Single Webinar (\$1,000) OR Webinar Series (3) (\$2,500) or (7) (\$5,000)

- Recognition as webinar episode sponsor
- Feature your brand during a live one-hour session with AISAP members.
- Includes promotional opportunities on event materials and AISAP's website.
- Access to webinar attendee list (provided post single or series webinar)
- Extended branding, including dedicated promotional materials and exclusive webpage features.

Webinar Content Contributor:

Single Webinar (\$1,500) OR Webinar Series (3) (\$3,500)

- Includes promotional opportunities on event materials and AISAP's website.
- Access to webinar attendee list (provided post single or series webinar)
- Extended branding, including dedicated promotional materials and exclusive webpage features.

*Limited availability

Additional Opportunities Available

AISAP offers a wide range of education programs and events throughout the year. If you're interested in sponsorship recognition for an event not listed here, please let us know.

[Click Here to view the full AISAP Education & Events Calendar](#)

International Schools Institute 2026



October 22 & 23 - International School of Amsterdam

We're committed to supporting international admission and enrollment professionals at every stage of their careers. That's why we offer an institute designed specifically for those working with or within international schools.

Join us in Amsterdam for the Annual AISAP International Institute, an opportunity to engage in targeted professional development and connect with colleagues from international schools around the world.



Exhibit & Present — \$2,995 | Exhibit Only — \$1,995

Both exhibit options include:

- Exhibit space
- One full event pass (discounted rate for additional registrants)
- Advance opt-in attendee list (sent one month prior)
- Logo featured in event marketing, communications, and website
- Sponsor recognition on event slides and from the podium

Additional Benefit for Exhibit & Present:

- Opportunity to deliver a session (content subject to AISAP approval)

Break Sponsor — \$1,000

- Recognition as the exclusive sponsor for a selected break (Day 1 or Day 2)

Exclusive Dinner Sponsor — \$5,000

- Exclusive recognition as the event's Dinner Sponsor
- Premium visibility in dinner-related materials and programming

Dinner Supporter — \$1,000 (up to five available)

- Recognition as a supporting sponsor of the event dinner

Thank you to all 2025 sponsors

